

Create a Leaflet

A leaflet can be a great way to engage with people, and we can help you create a Living Streets-branded leaflet that helps promote your group.

See the example below:



You will need to request a leaflet from us, email: <u>aisha.hannibal@livingstreets.org.uk</u> and please give us ten days' notice to complete your request.

We have templates that we use and include our <u>brand colours</u> – pink, green and orange.

What to include:

- Simple text that can be used to describe the event or the message you want to tell people.
- Photo (including people looking at the camera if possible).
- Contact details email, social media handles, website.

For an event:

- When date and time.
- Where Location address including postcode.
- Additional needs eg. Include provision for disabled people (pace of walk, access
 of route/ building). If you have any additional requirements, please let us know.

We can add:

- Group logo.
- Contacts.
- QR code (not always necessary).